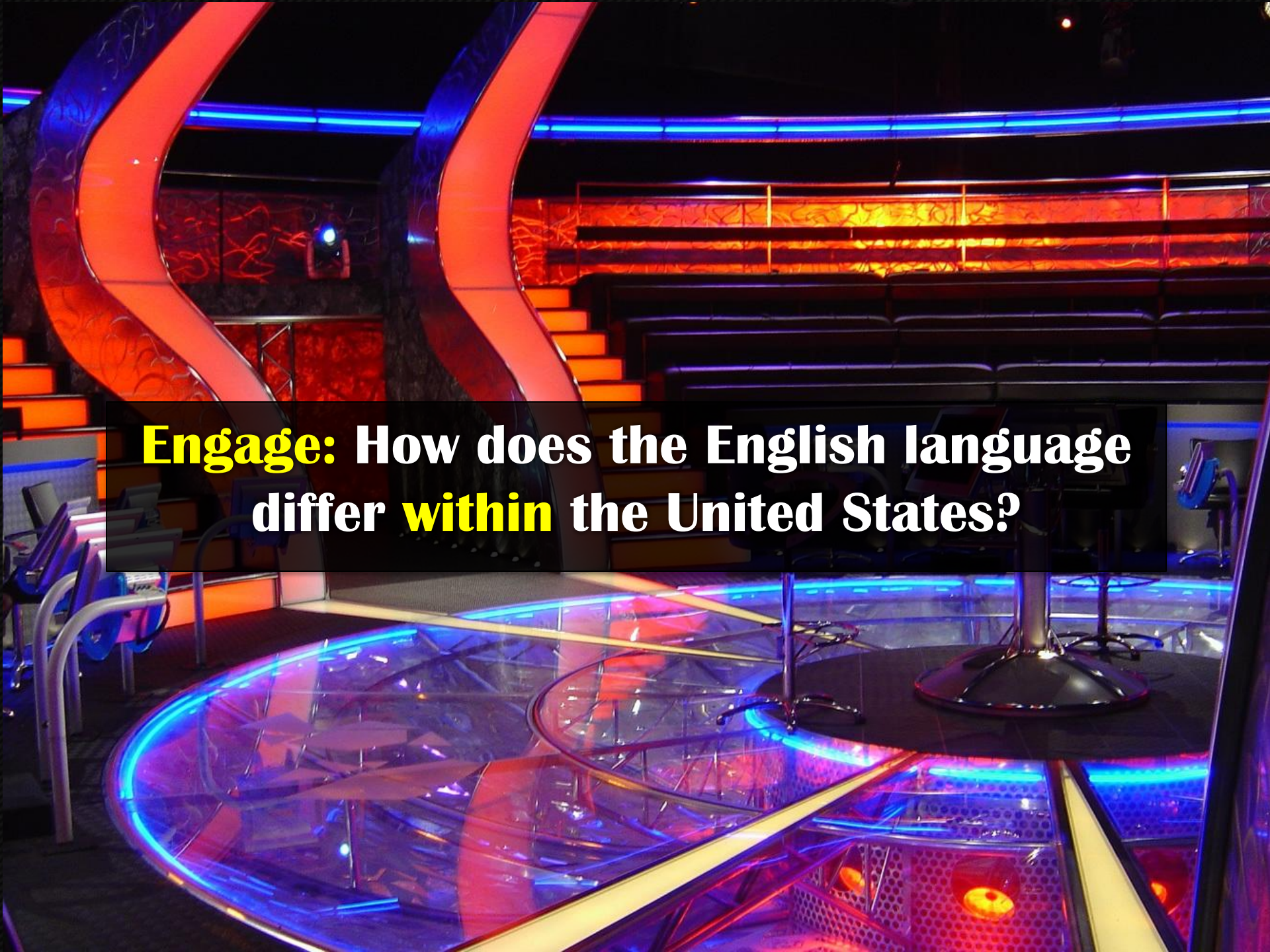
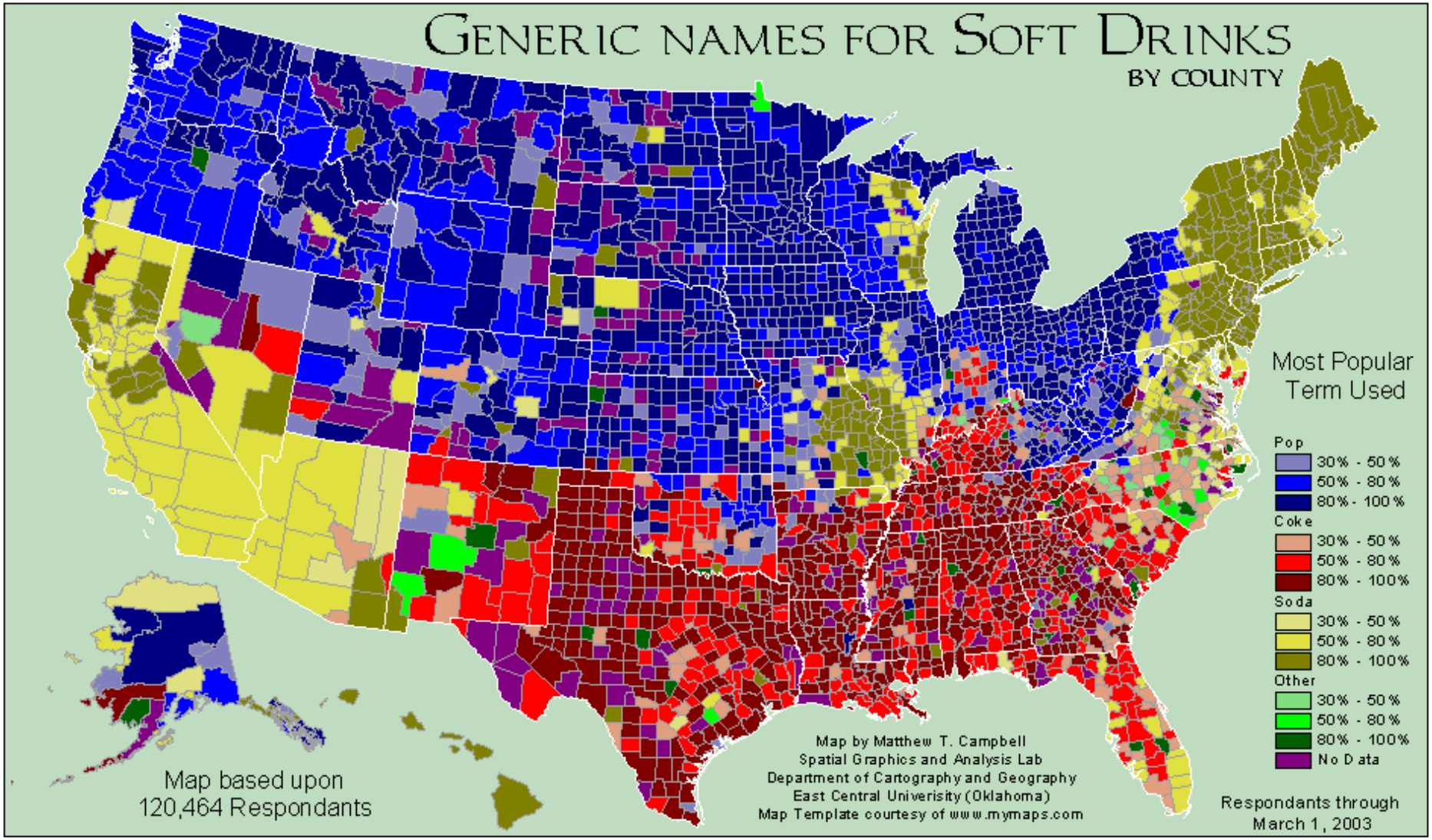

Engage: How does the English language differ within the United States?

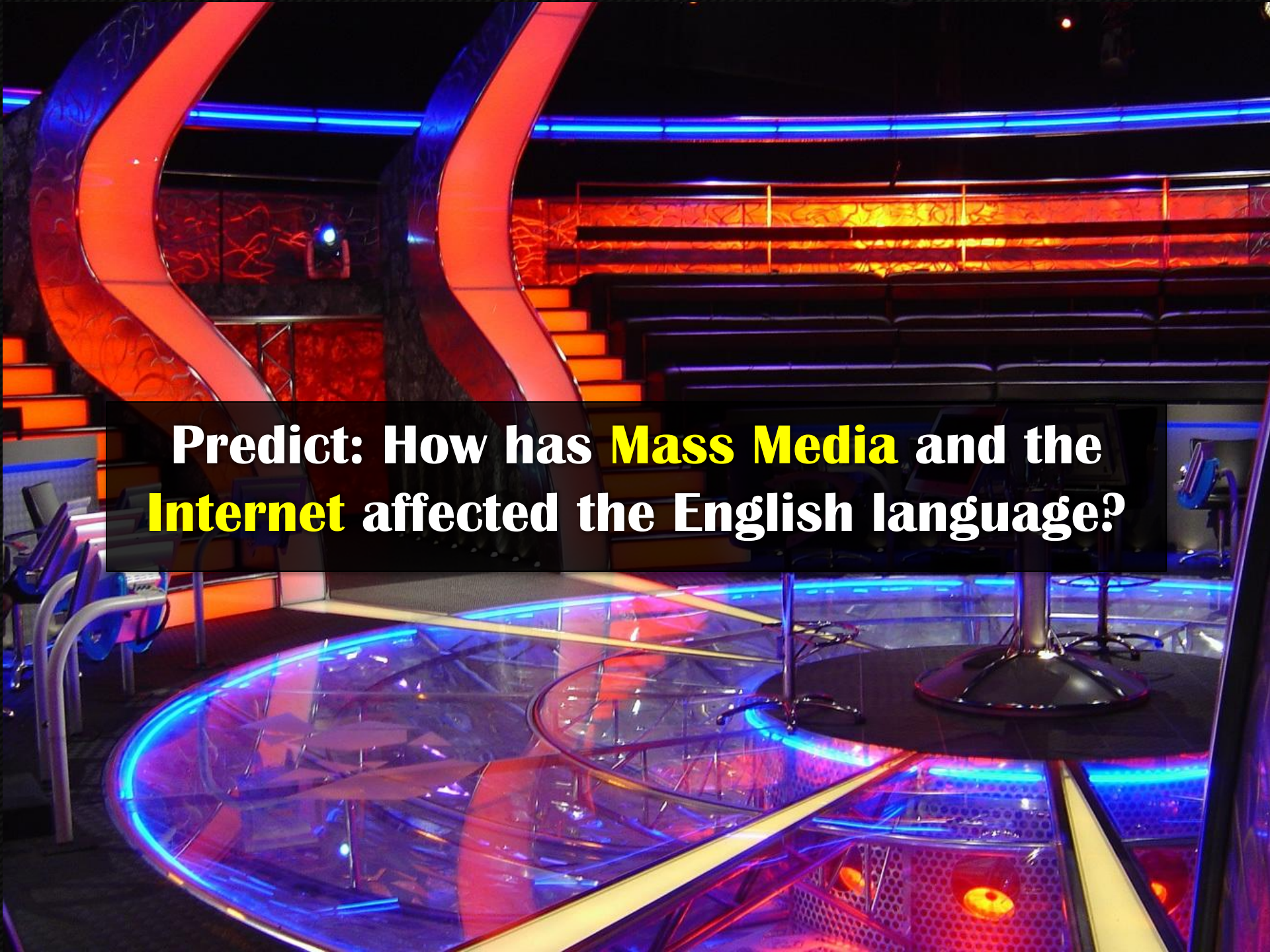

Generic names for Soft Drinks
by county
Most Popular Term Used
Pop
30% - 50%
50% - 80%
80% - 100%
Coke
30% - 50%
50% - 80%
80% - 100%
Soda
30% - 50%
50% - 80%
80% - 100%
Other
30% - 50%
50% - 80%
80% - 100%
No Data
Map based upon 120,464 Respondants
Map by Matthew T. Campbell
Spatial Graphics and Analysis Lab
Department of Cartography and Geography
East Central Univerisity (Oklahoma)
Map Template courtesy of www.mymaps.com
Respondants through March 1, 2003

What is an isogloss?

An isogloss is a geographic boundary line delimiting the area in which a given linguistic feature occurs.

Isoglosses in the United States

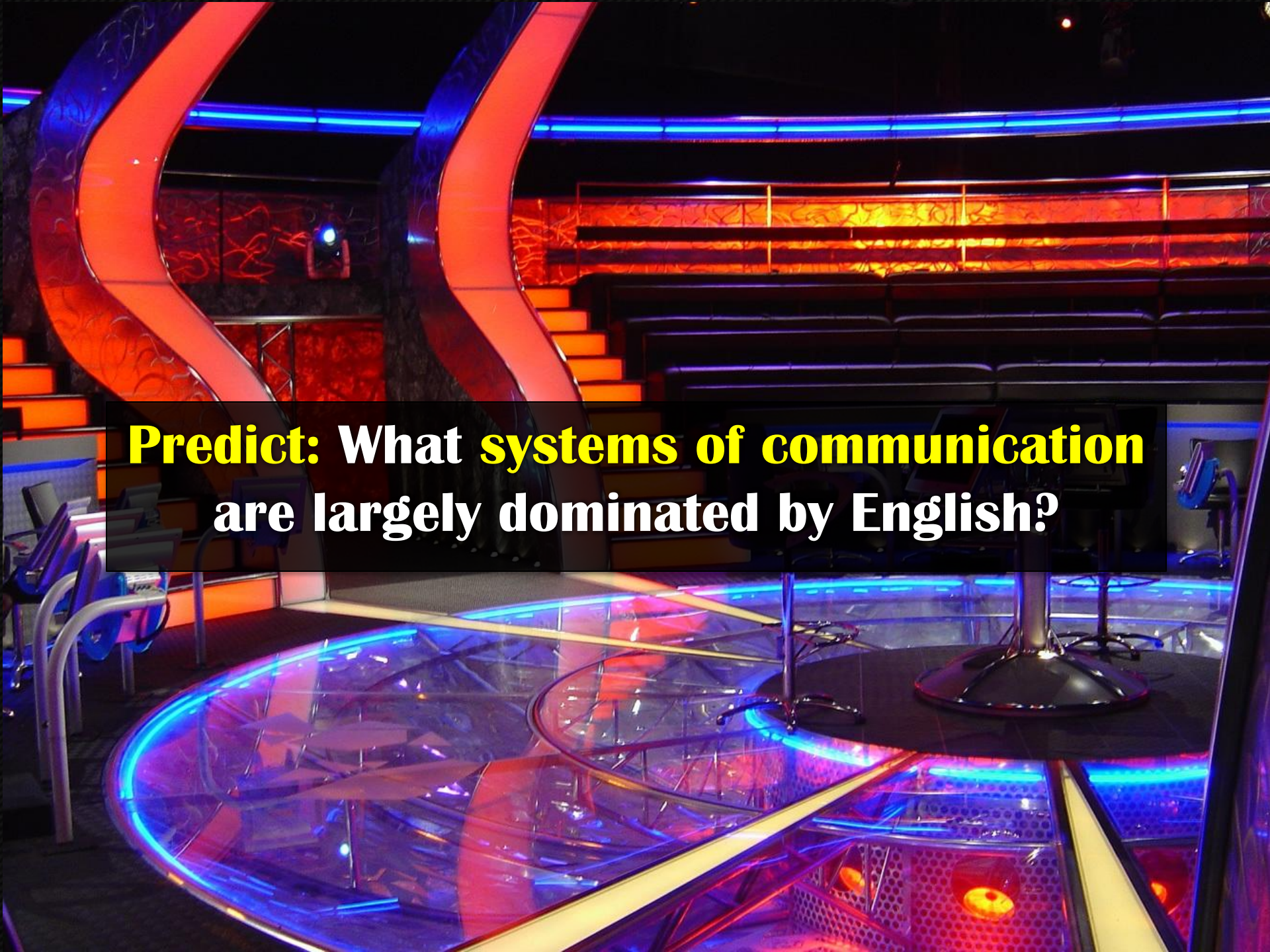
Northern
East Coast Isoglosses
Southern
Midlands

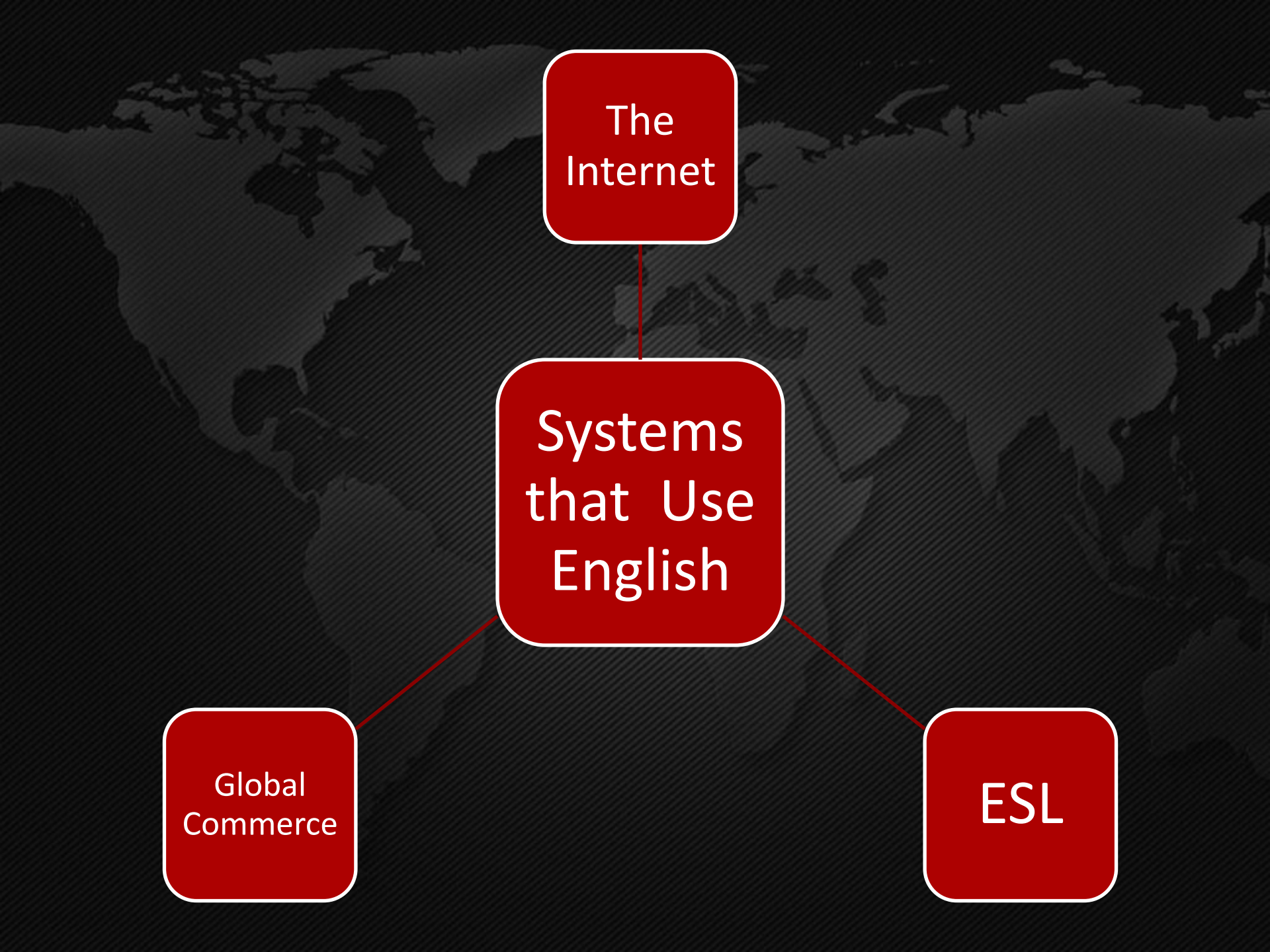

Predict: How has Mass Media and the Internet affected the English language?

Section D: English as a Global Lingua Franca

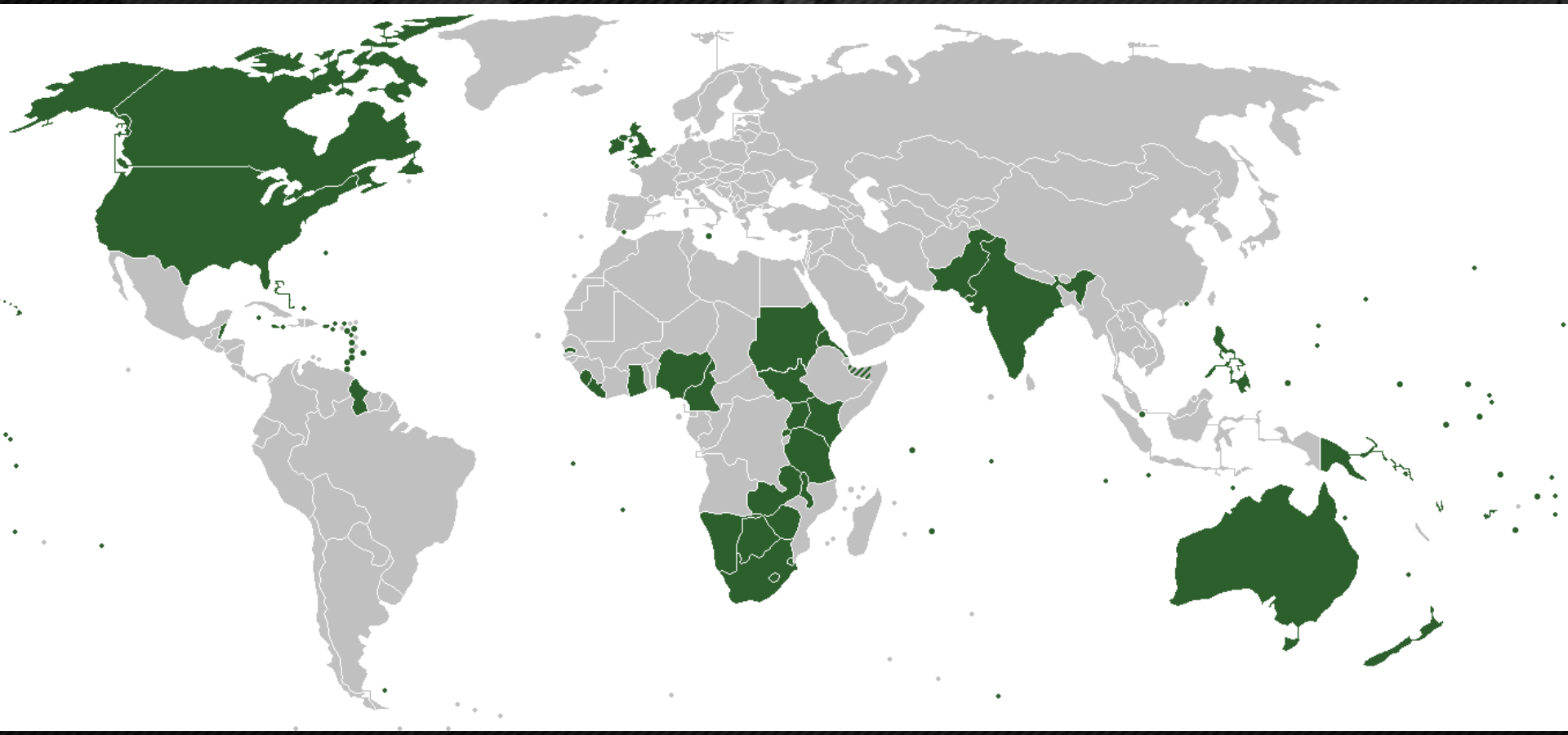
What is a Lingua Franca?

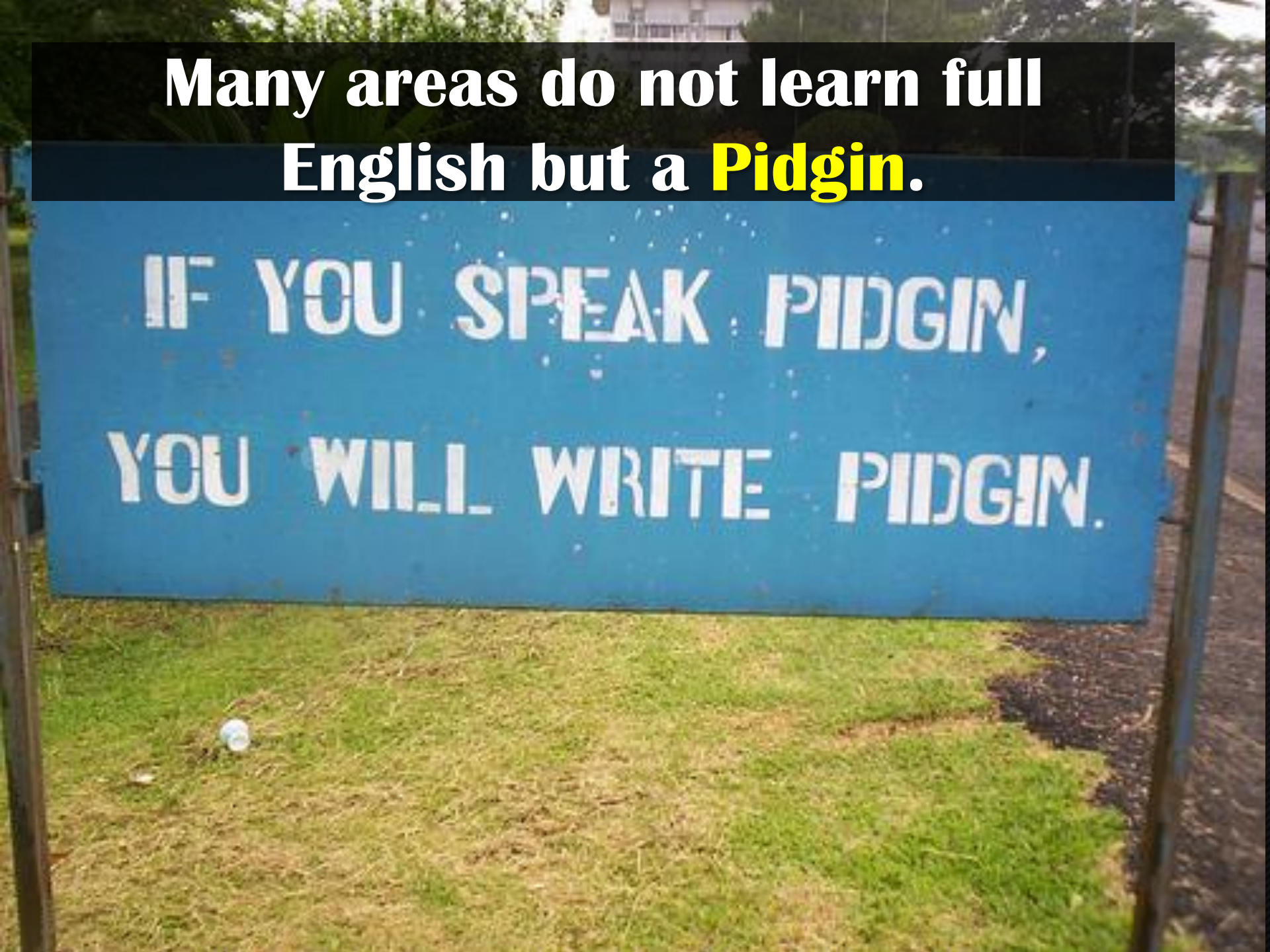
A Lingua Franca is a language systematically used to make communication possible between people not sharing an original language.


Predict: What systems of communication are largely dominated by English?


The Internet
Systems that Use English
Global Commerce
ESL

Countries with English as their official or dominant language.



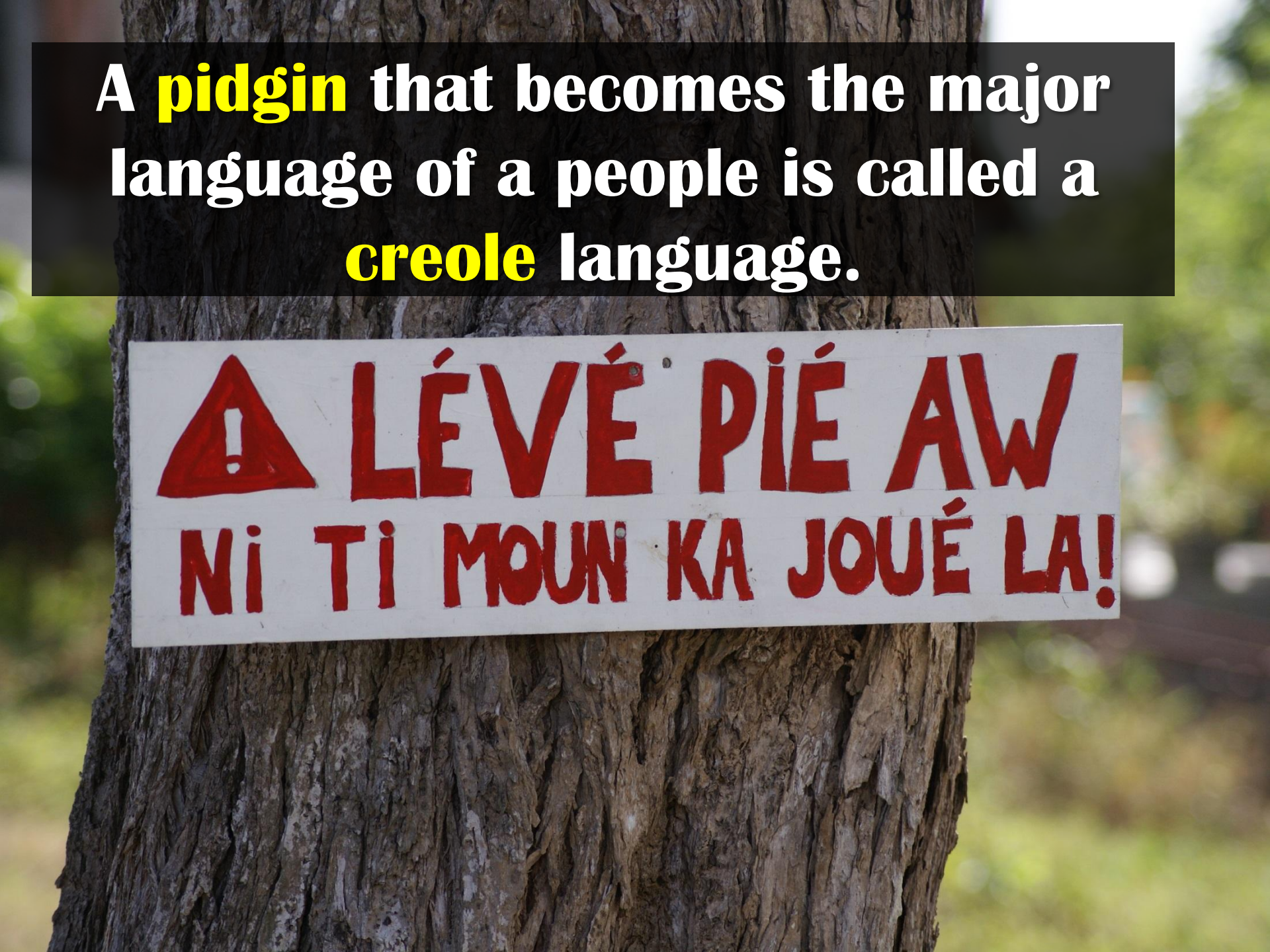

Many areas do not learn full English but a Pidgin.
IF YOU SPEAK PIDGIN,
YOU WILL WRITE PIDGIN.

What is a pidgin?

A Pidgin is a simplified version of a language.

Debate: Would text-speak be considered a Pidgin?

A **pidgin** that becomes the major language of a people is called a **creole** language.



Section D: Toponymy

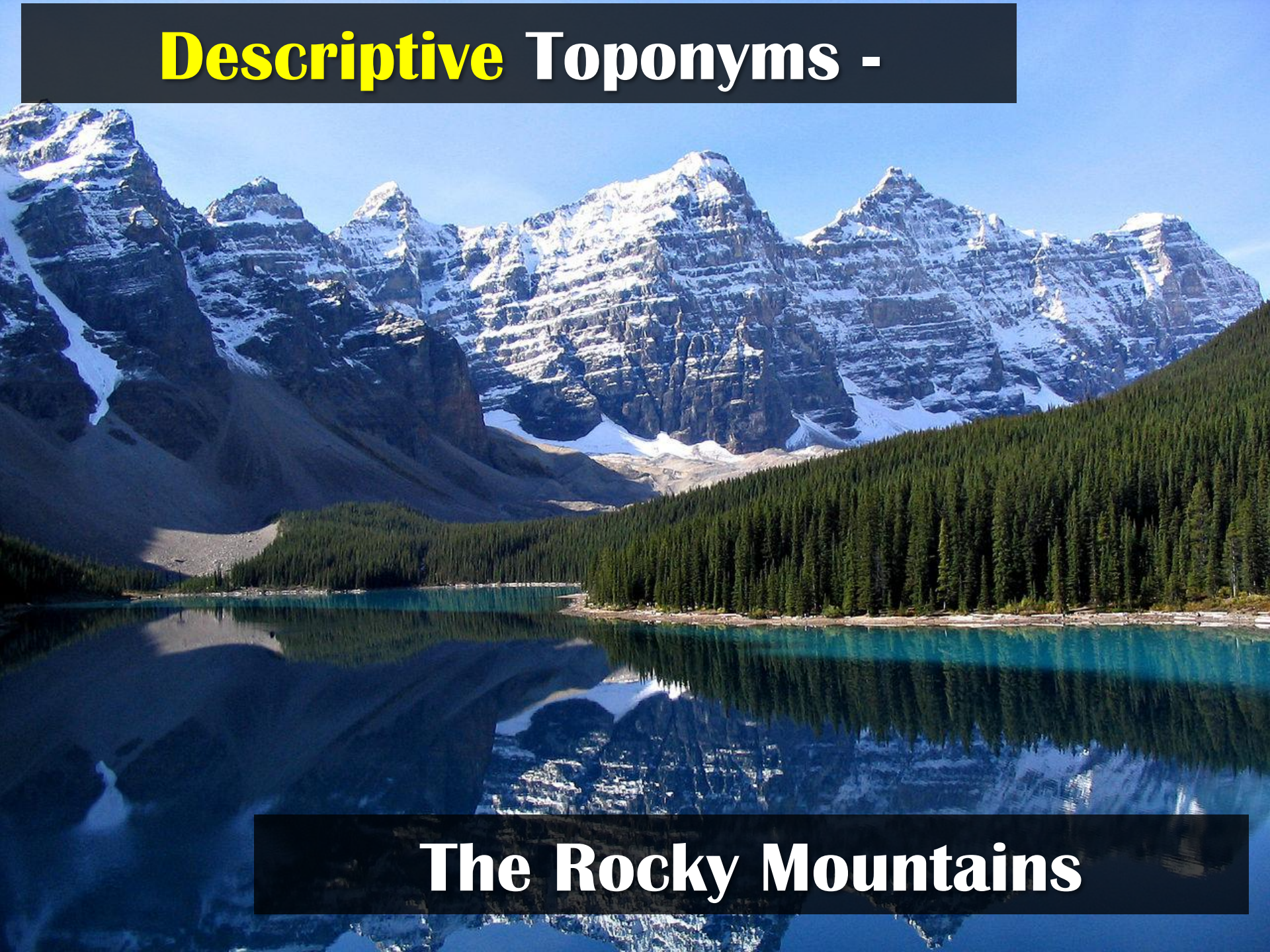
What is toponymy?

Toponymy is the study of place names. It can often show us historical concepts long after the event has happened or person has died.

Toponyms can show us:

- The History of a Place
  - Colonization
    - Most Brazilian Toponyms are Portuguese
    - French Toponyms in Louisiana
- The Culture of a People
  - George Washington Bridge,
  - Martin Luther King Blvd,
  - Jacksonville, Florida

Descriptive Toponyms -



The Rocky Mountains

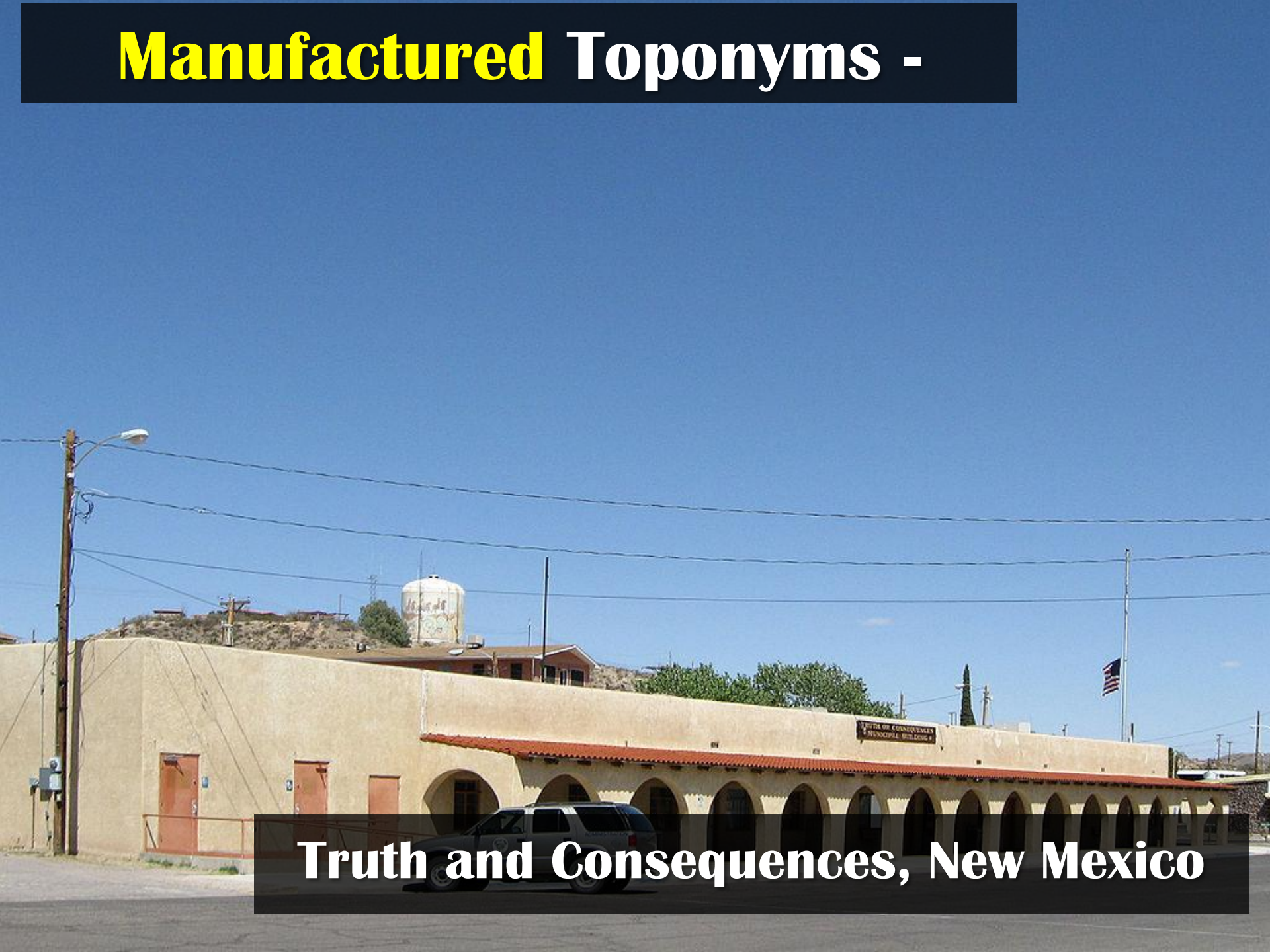
Associative Toponyms -

Pensacola Beach, Florida

Commemorative Toponyms -

New York City, New York

Manufactured Toponyms -



Truth and Consequences, New Mexico

Incident Toponyms -

Battle Creek, Michigan

Possessive Toponyms -
Johnson City, Texas