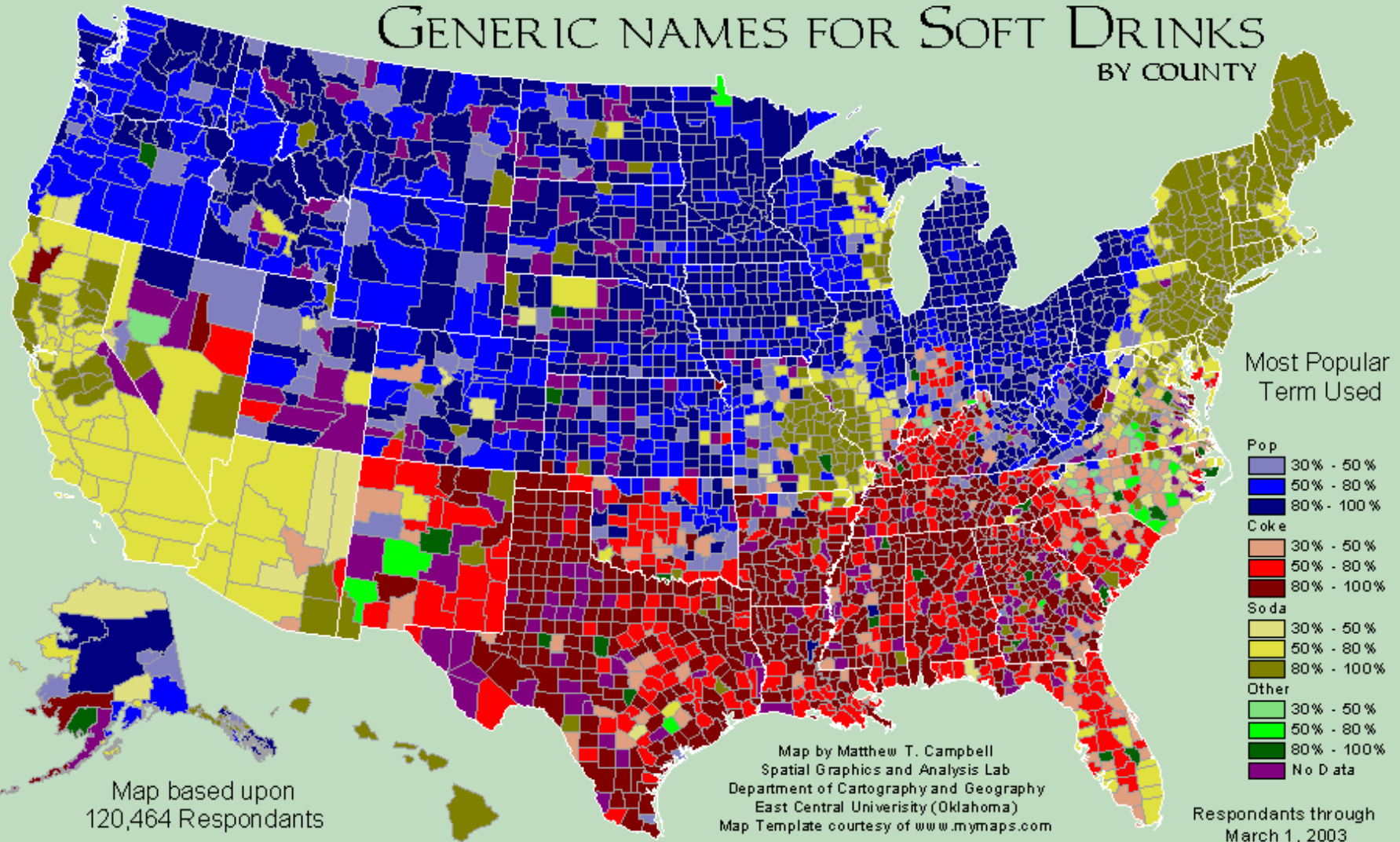




Engage: How does the English language differ **within** the United States?

GENERIC NAMES FOR SOFT DRINKS BY COUNTY



The background of the slide is a dark, textured world map. The map is rendered in shades of dark gray and black, with a fine, grid-like texture. A central text box is overlaid on the map. The text box is a horizontal rectangle with a light beige or tan background and a thin white border. Inside the text box, the question "What is an isogloss?" is written in a white, sans-serif font.

What is an isogloss?



An **isogloss** is a geographic boundary line delimiting the area in which a given linguistic feature occurs.

Isoglosses in the United States



```
graph TD; A((Northern)) --- B((East Coast Isoglosses)); B --- C((Southern)); B --- D((Midlands));
```

Northern

East
Coast
Isoglosses

Southern

Midlands




Predict: How has **Mass Media and the **Internet** affected the English language?**



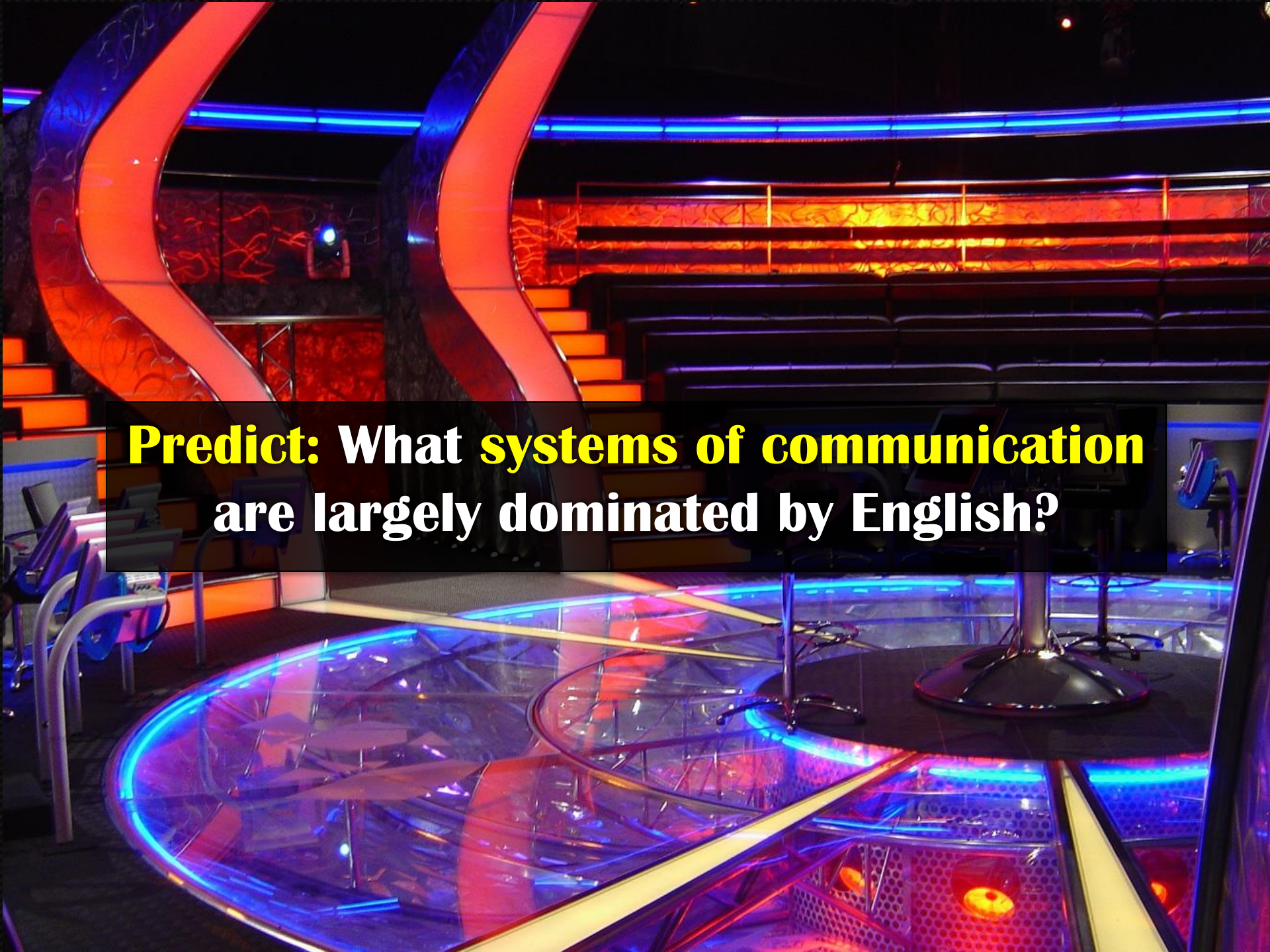
Section D: English as a Global Lingua Franca

A dark, textured world map is visible in the background of the slide. The map is rendered in a dark grey or black color with a fine, grid-like texture. It shows the outlines of the continents, including North America, South America, Europe, and Africa.

What is a **Lingua Franca**?



A **Lingua Franca** is a language systematically used to make communication possible between people not sharing an original language.

The image depicts a futuristic, high-tech interior, possibly a control room or a modern lounge. The space is characterized by vibrant, glowing blue and orange lights that create a dynamic and futuristic atmosphere. The architecture features large, curved, metallic structures that resemble stylized 'C' or 'G' shapes. In the foreground, there is a circular platform with a glass top, supported by a complex metal frame. The background shows a series of steps and a wall with a glowing orange pattern. The overall aesthetic is sleek and modern, with a focus on light and geometric forms.

Predict: What systems of communication are largely dominated by English?

```
graph TD; A[The Internet] --- B[Systems that Use English]; B --- C[Global Commerce]; B --- D[ESL]
```

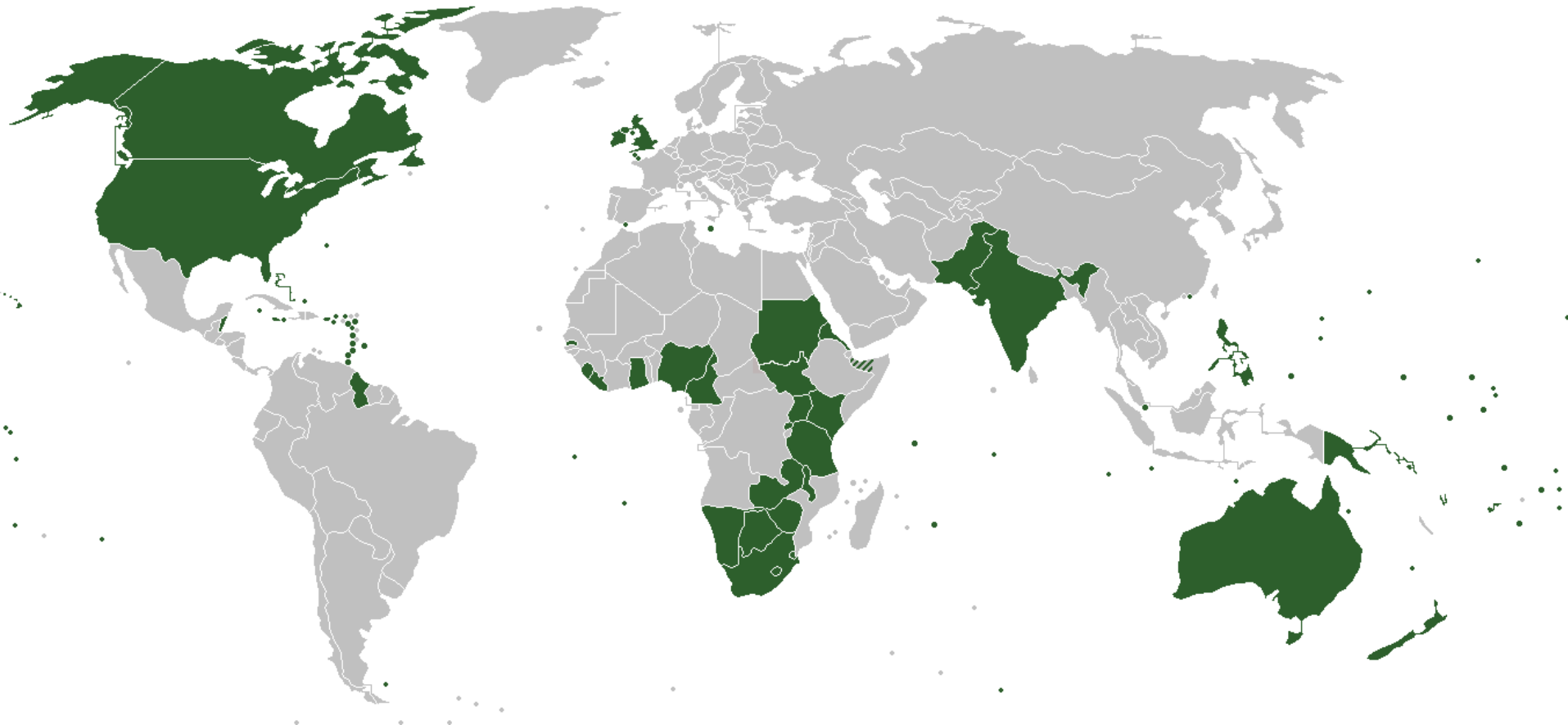
The Internet

Systems
that Use
English

Global
Commerce

ESL

Countries with **English** as their **official** or **dominant** language.



Many areas do not learn full
English but a **Pidgin**.

IF YOU SPEAK PIDGIN,
YOU WILL WRITE PIDGIN.

A dark, textured world map is visible in the background of the slide. The map is rendered in a dark grey color with a fine, grid-like pattern overlaid on it.

What is a **pidgin**?



A **Pidgin** is a simplified version of a language.



Debate: Would text-speak be considered a Pidgin?

A **pidgin** that becomes the major language of a people is called a **creole** language.

⚠️ LÉVÉ PIÉ AW
NI TI MOUN KA JOUÉ LA!



Section D: Toponymy

A dark, textured world map is visible in the background of the slide. The map is rendered in a dark grey or black color with a fine, grid-like texture. It shows the outlines of the continents and oceans.

What is **toponymy**?

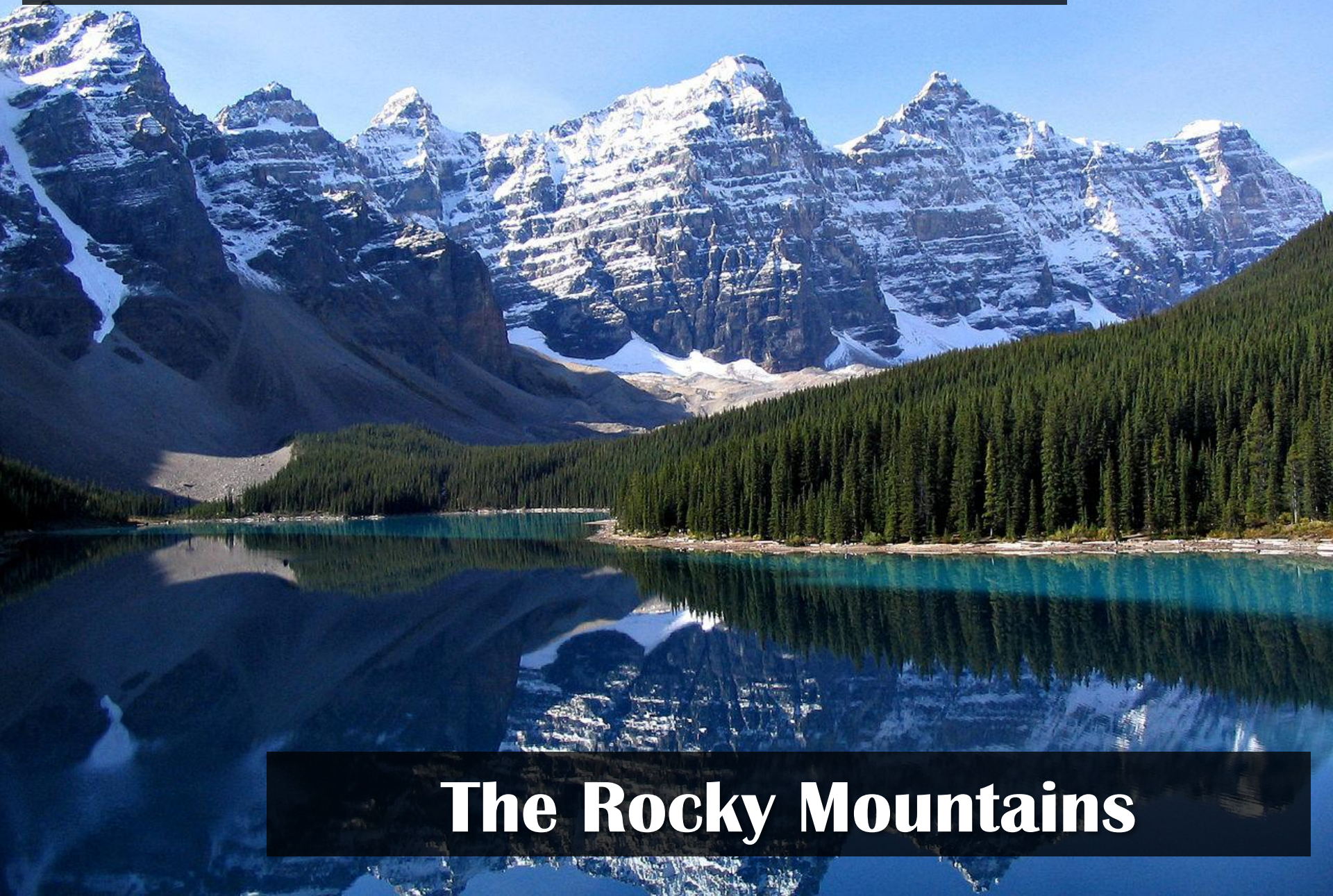


Toponymy is the study of place names. It can often show us historical concepts long after the event has happened or person has died.

Toponyms can show us:

- The History of a Place
 - Colonization
 - Most Brazilian Toponyms are Portuguese
 - French Toponyms in Louisiana
- The Culture of a People
 - George Washington Bridge,
 - Martin Luther King Blvd,
 - Jacksonville, Florida

Descriptive Toponyms -



The Rocky Mountains

Associative Toponyms -



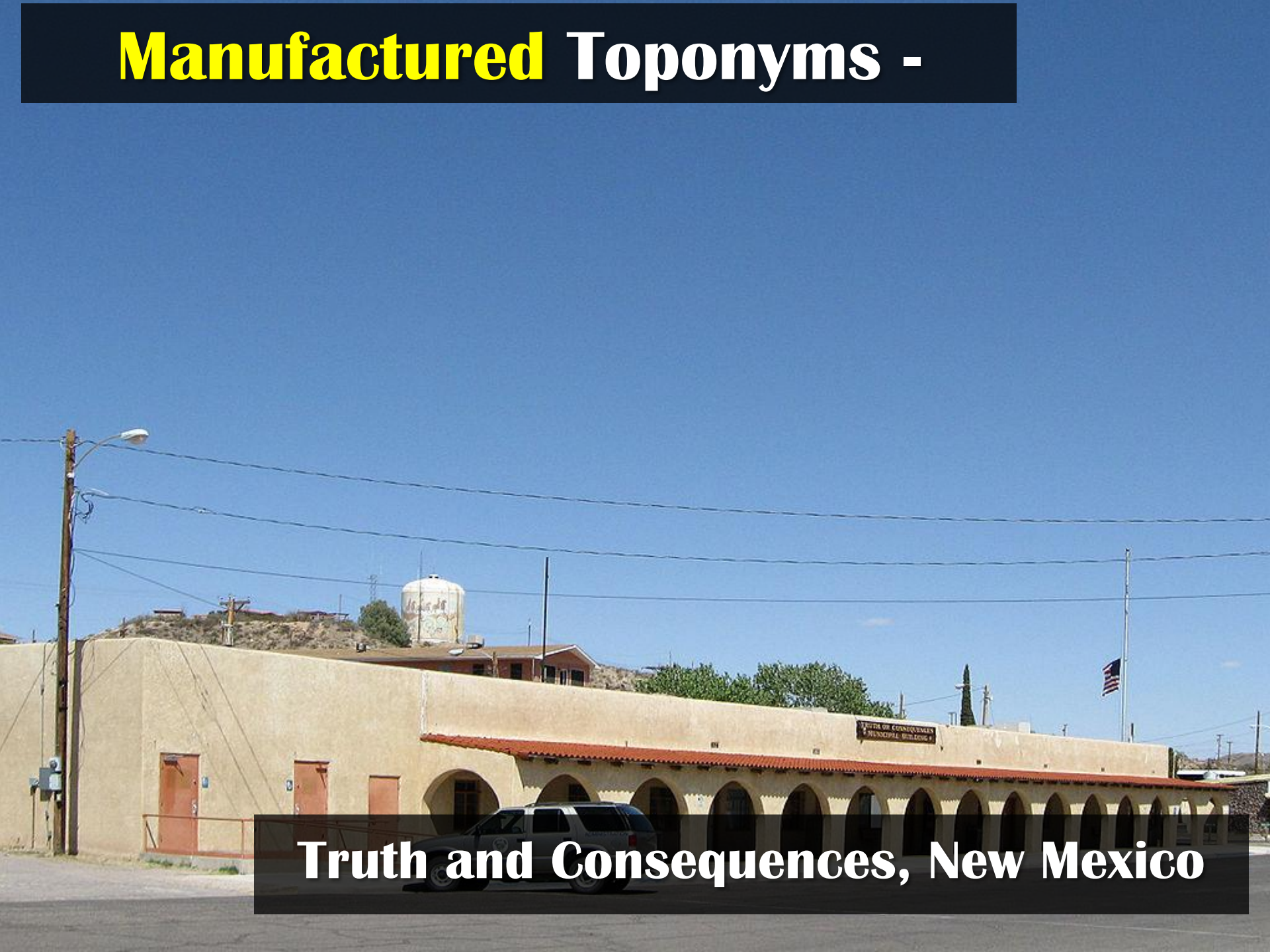
Pensacola Beach, Florida

Commemorative Toponyms -



New York City, New York

Manufactured Toponyms -



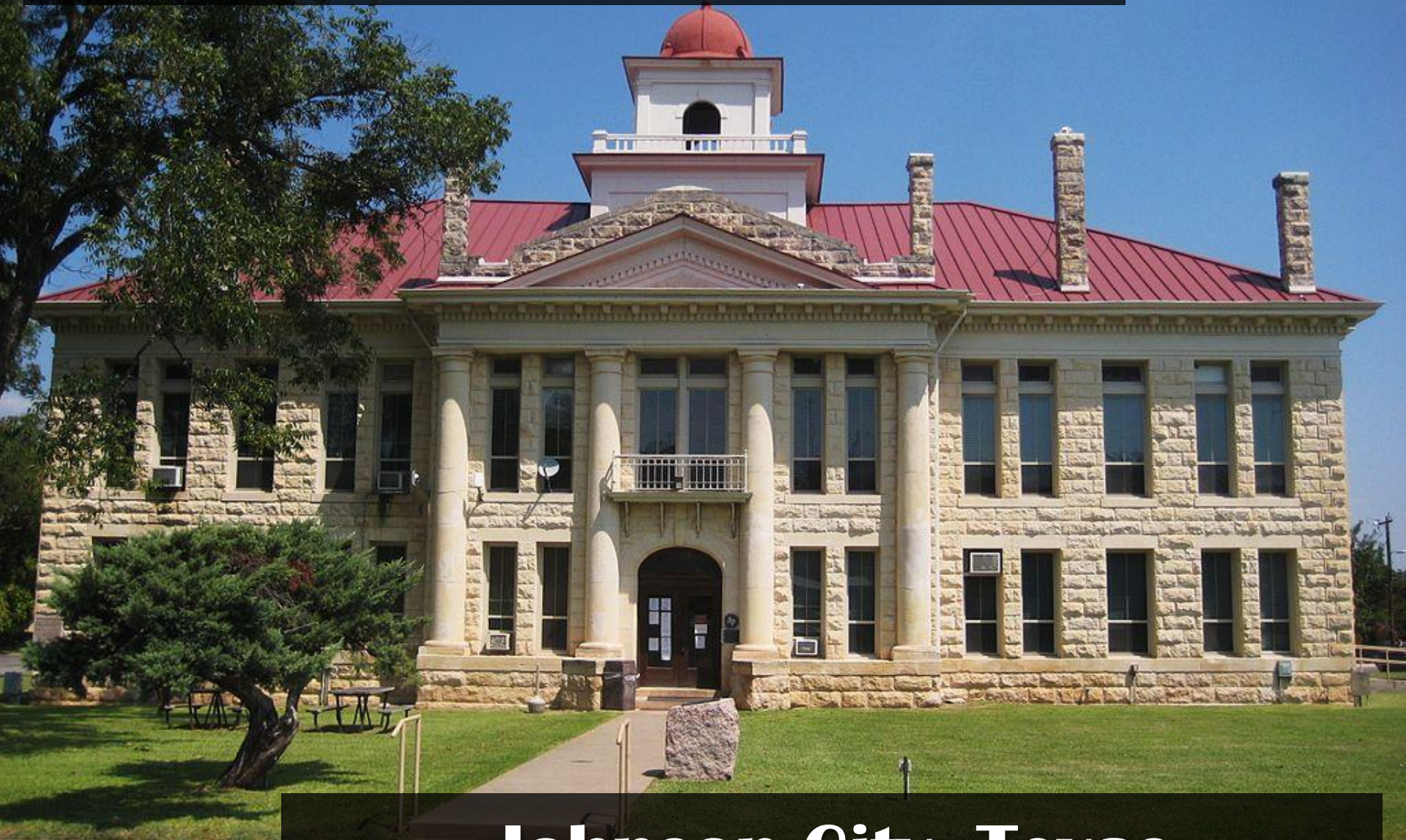
Truth and Consequences, New Mexico

Incident Toponyms -



Battle Creek, Michigan

Possessive Toponyms -



Johnson City, Texas