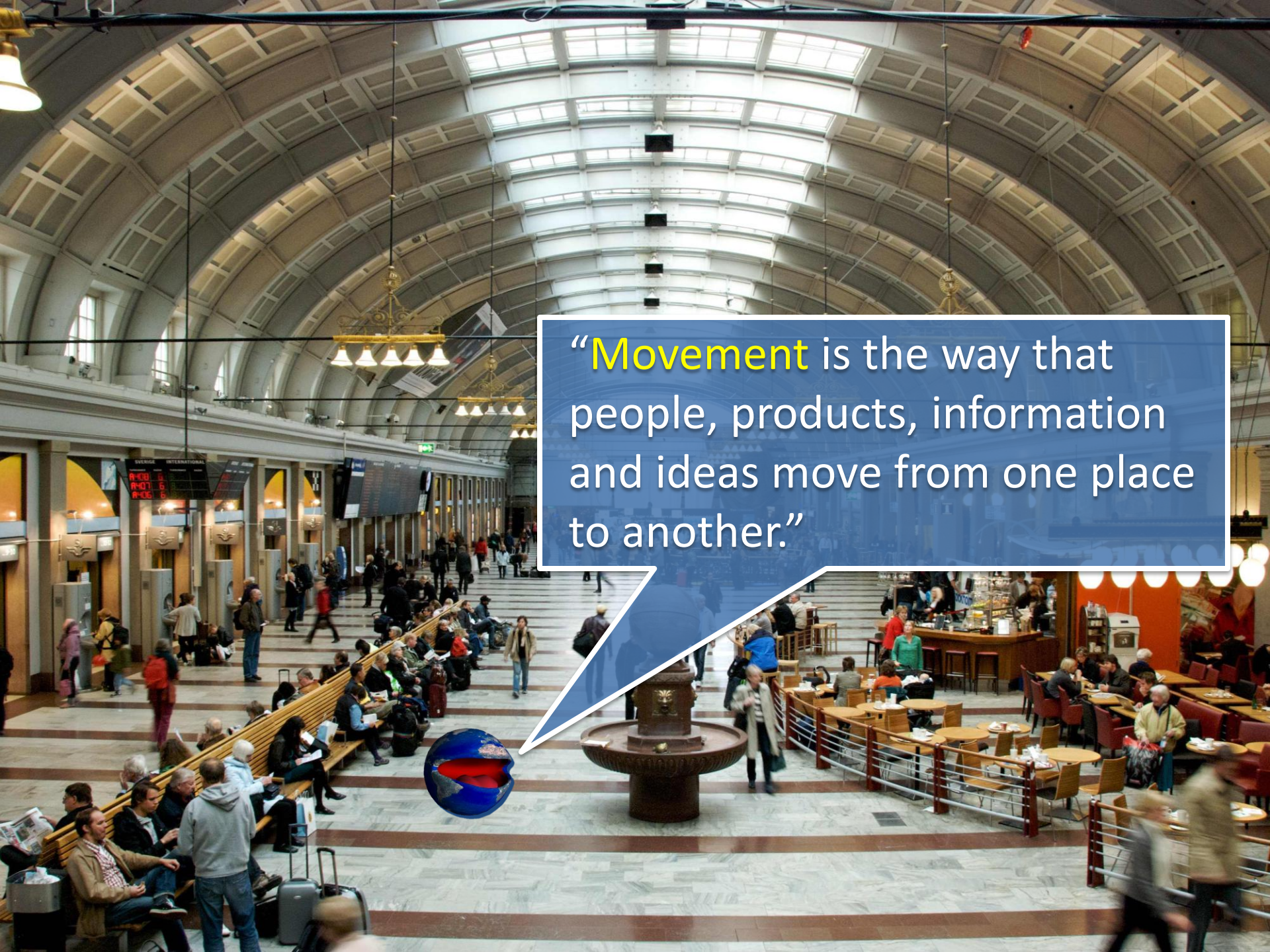


Theme 3: Movement



What is movement?

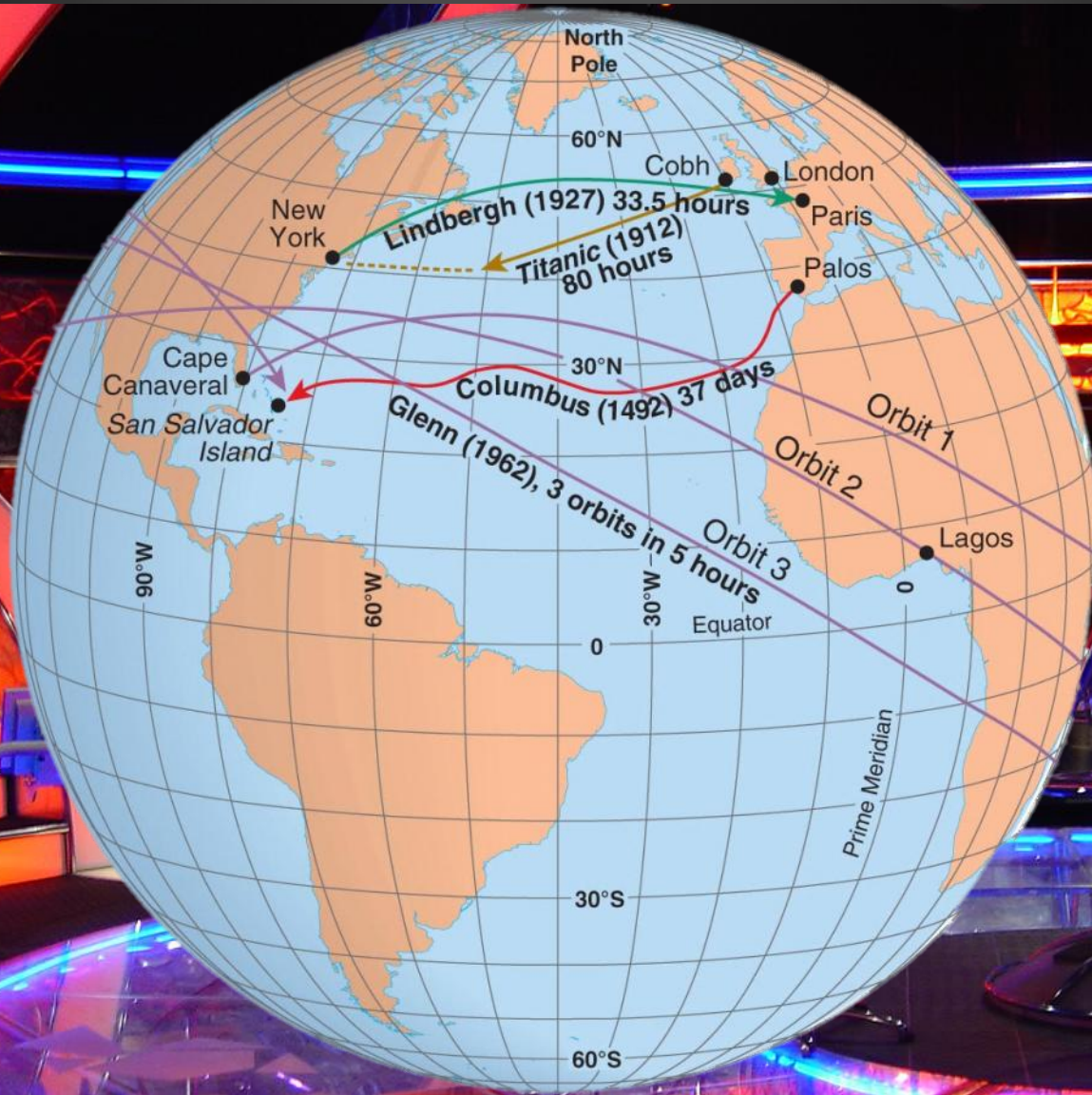


“**Movement** is the way that people, products, information and ideas move from one place to another.”



Compare how long it would take you to get from school to the mall (6.2 Miles) using the following forms of transportation.

- 1) Walking (3.1 MPH)**
- 2) Horse (15 MPH)**
- 3) Car (45 MPH)**
- 4) Helicopter (100 MPH)**

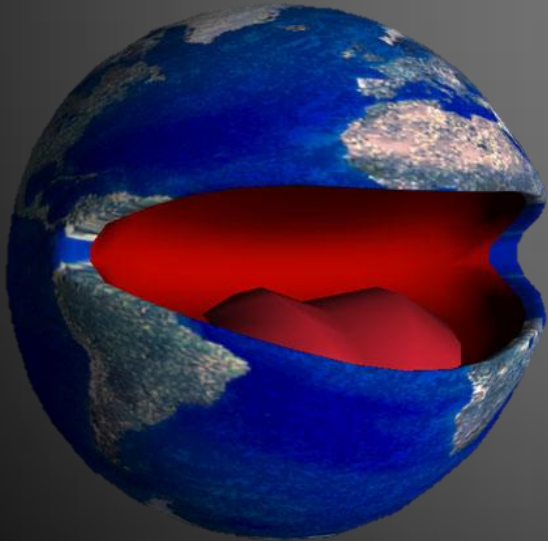


How has the time it takes to travel changed through the years? Why?



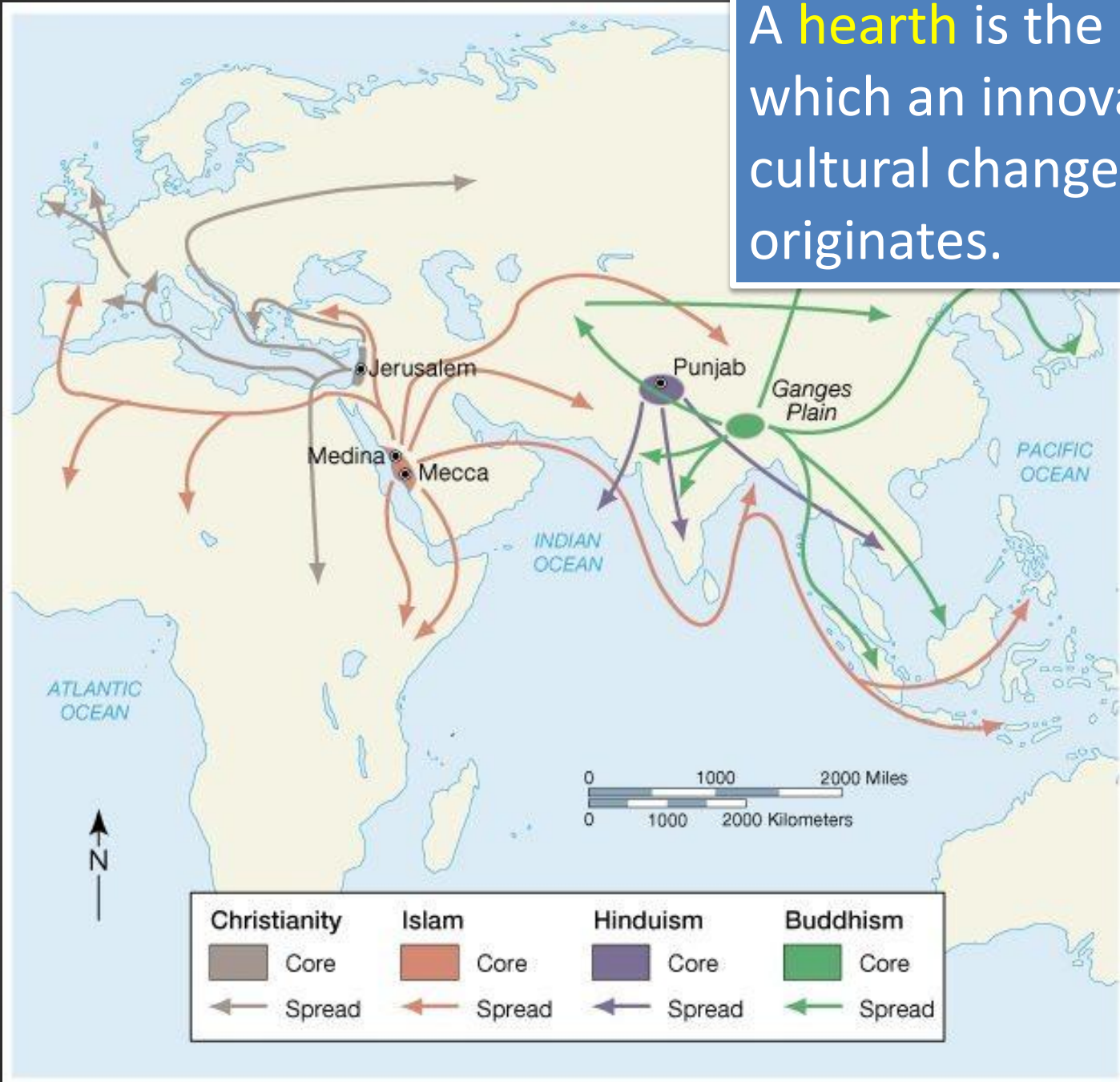
What is diffusion?

“**Diffusion** is the process by which a characteristic spreads across space from one place to another over time.”



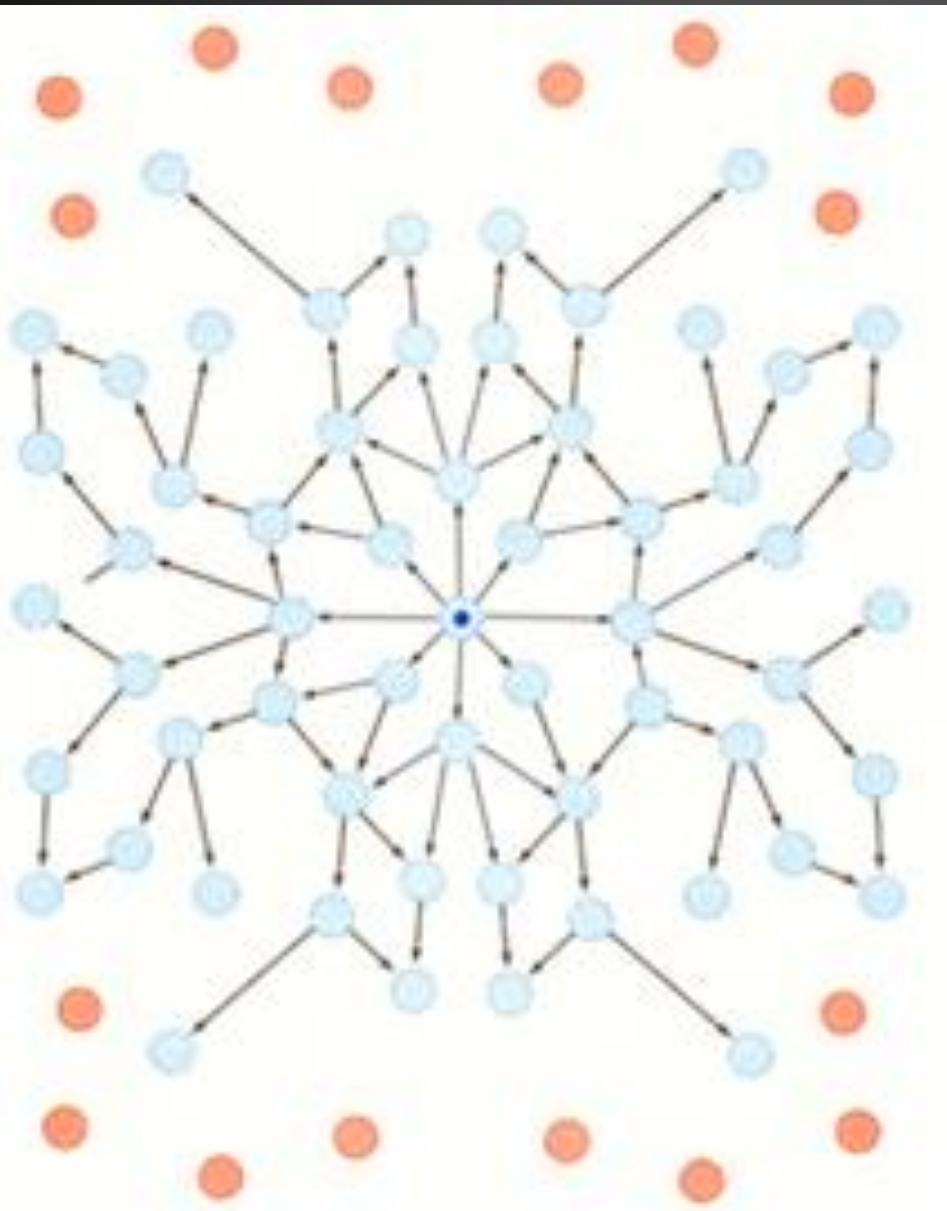
What is a Cultural Hearth?

A **hearth** is the place which an innovation or cultural change originates.



How do cultural elements diffuse?

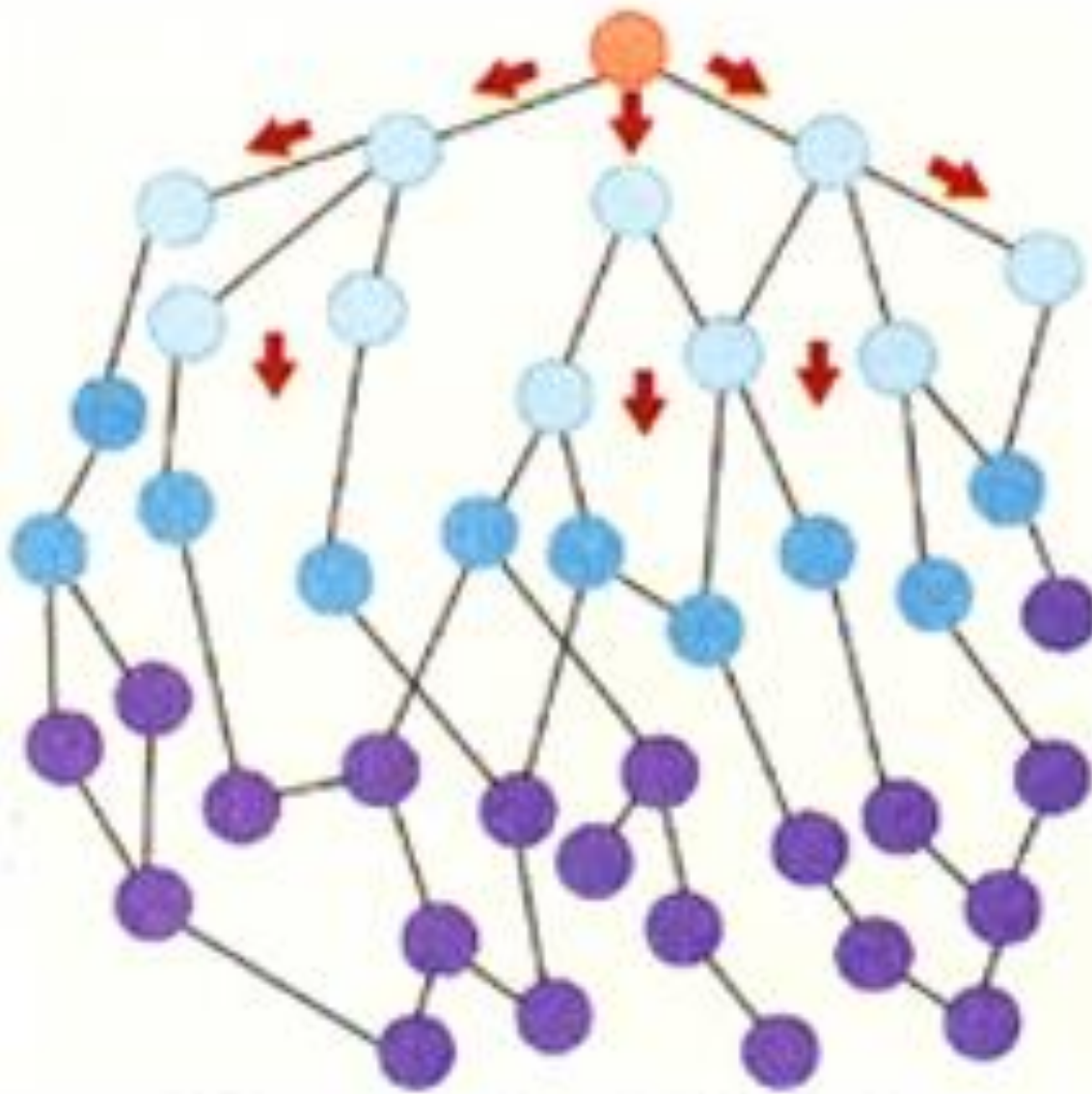
Relocation Diffusion: The diffusion of a characteristic as people move from place to place.



Contagious Diffusion

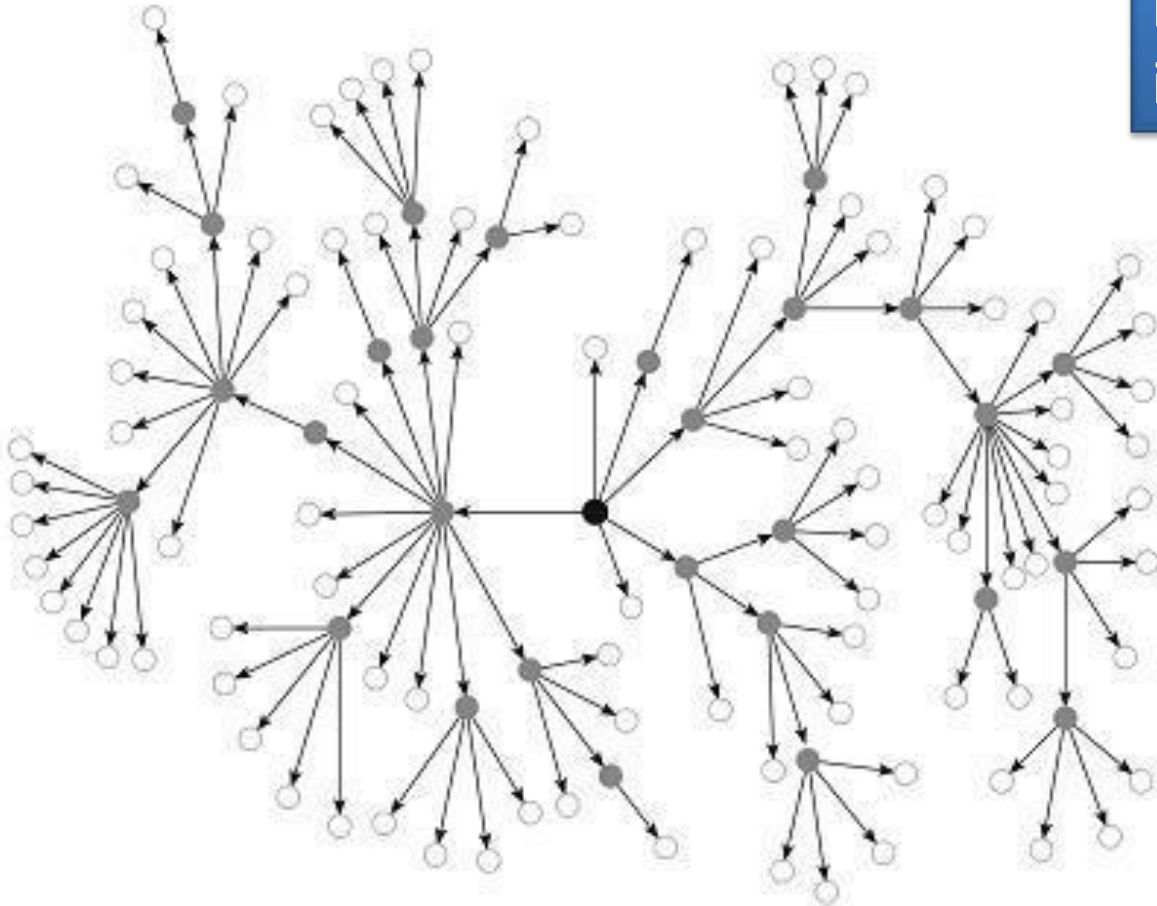
The rapid, widespread diffusion of a characteristic through the population.

The spread of an idea from persons or nodes of authority or power to other persons or places.



Hierarchical Diffusion

Stimulus Diffusion:
Spread of an idea after
reestablishing it after
initial failure.



For Your Consideration:

The next few slides will ask you to identify what type of diffusion is being discussed.

Fashion Trends from cities to surrounding areas.

- A. Contagious
- B. Hierarchical
- C. Stimulus
- D. Relocation

Christianity not being adopted by its initiating group (the Jews)

- A. Contagious
- B. Hierarchical
- C. Stimulus
- D. Relocation

The serving of Lamb Burgers at McDonalds in India

- A. Contagious
- B. Hierarchical
- C. Stimulus
- D. Relocation

When missionaries try to convert kings
first to spread their religion.

- A. Contagious
- B. Hierarchical
- C. Stimulus
- D. Relocation

The spread of Islam from Mecca from individual to individual

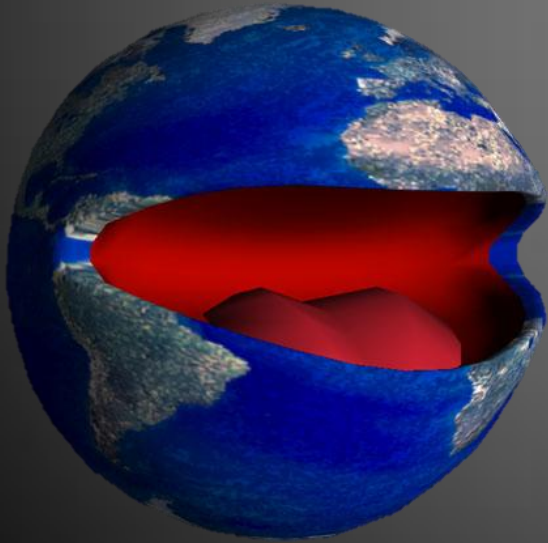
- A. Contagious
- B. Hierarchical
- C. Stimulus
- D. Relocation

Italians teaching Americans to make
pizza when they moved to North
America.

- A. Contagious
- B. Hierarchical
- C. Stimulus
- D. Relocation

Theme 4: Place

“Place is an area that is defined by everything in it.”

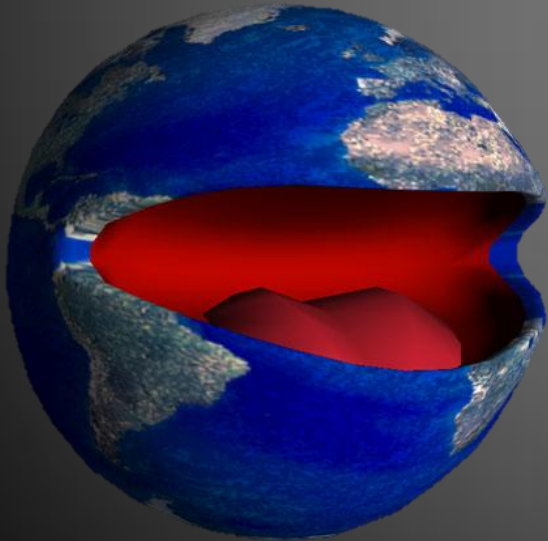


- Answers question: What is life like there?
 - Physical Characteristics: Things from the earth that are not man made
 - Human Characteristics: Things made by humans.



Theme 5: Human/Environment Interaction

“Human-Environmental Interaction is how humans modify, adapt to, and depend on their environment.”



End of Unit 1